



Bobby Goldsmith  
Foundation

**Immediate Release**

**28 July 2023**

## **Renowned Sydney Drag Performer, Hannah Conda takes on new role as BGF Community Ambassador**

Bobby Goldsmith Foundation (BGF) is thrilled to announce the appointment of Hannah Conda, a widely celebrated drag performer and LGBTQIA+ advocate, as their new Community Ambassador. With a deep commitment to supporting community causes, the collaboration between Hannah Conda and BGF promises to further raise HIV awareness, promote inclusivity, and champion the Foundation's vital work.

Hannah Conda has captivated audiences with her dynamic performances, unique style, and passionate advocacy for the LGBTQ+ community. Through her platform, she has consistently used her voice to promote equality, acceptance, and love, aligning perfectly with BGF's mission.

Expressing her excitement about the new role, Hannah shared, "I am so thrilled to be joining the Bobby Goldsmith Foundation as a Community Ambassador. The work they do to assist those living with HIV as well as their family and friends is so crucial. Helping folks to feel less alone, loved and supported.

BGF work tirelessly supporting our community and breaking down the stigma of what it means to live with HIV. My heart is so full to be working alongside them and being apart of the family. I can't wait to see what magic we can make together!"

BGF's CEO, Nick Lawson, expressed his enthusiasm for the collaboration, stating, "We are delighted to welcome Hannah Conda as our latest Community Ambassador. Hannah's energy, creativity, and passion for advocacy make her a perfect fit for BGF. With her help, we hope to amplify our message that HIV still matters, people living with HIV are still here and they need our support."

The partnership between Hannah Conda and Bobby Goldsmith Foundation marks a significant milestone in their collective commitment to improving the lives of those impacted by HIV. Through their shared dedication, they hope to create a future where everyone affected by HIV receives the support, care and acceptance they deserve.

### **ABOUT BGF:**

Bobby Goldsmith Foundation (BGF) is Australia's longest running HIV charity.

Founded in 1984, when a group of friends got together to give their dying mate Bobby Goldsmith the care he needed in the comfort of his home, BGF has gone on to provide that same individualised care to thousands of Australians.



Bobby Goldsmith  

---

Foundation

And while HIV treatment has come a long way since 1984, the need for support remains. Every week we're seeing more and more people from diverse backgrounds walk through our doors.

Young. Old. Gay. Straight. Male. Female. Every race. Every religion. Many of them isolated, all of them in need of support.

From the first generation to age with HIV, to a diverse new generation of people facing stigma within their communities reminiscent of the 80s - we're here to help. For life.

**MEDIA:**

**For interviews and further information:**

**Siobhan Reynolds**  
**BGF's Head of Marketing, Communications and Branding**  
Email [siobhan.reynolds@bgf.org.au](mailto:siobhan.reynolds@bgf.org.au)  
Phone 02 9283 8666